

# 12<sup>th</sup> Microbiology and Immunology Educational Strategies Workshop

## A Meeting for Educators who Teach Microbiology and Immunology to Medical Students

This Meeting will be of Interest to Faculty Newly Involved in Teaching Medical Microbiology and Immunology, to New Course Directors, and to those with Experience in Teaching

**May 3 – May 7, 2008**

Ocean Creek Conference Center, Myrtle Beach, South Carolina

### Sponsored by

Association of Medical School Microbiology & Immunology Chairs

### Background and Purpose:

This biennial meeting focuses on the content of teaching material and on its relationship to the teaching process and student evaluation. The use of computers, information technology and digital media, in general, in instruction of microbiology and immunology and in the generation of instructional materials is a key feature of these workshops. Interactive teaching formats and how to develop and use them effectively is also an important component of these workshop meetings. An overriding feature of these workshops is attendee participation through sharing of successful strategies used in their courses.

The Twelfth Educational Strategies Workshop will focus on:

- Evaluation      - Curriculum      - Innovations in Teaching Practices

The Workshop will facilitate the sharing of innovative strategies in Microbiology and Immunology teaching with lectures, breakout workshop sessions, demonstrations, posters and exhibits.

### Program Chair:

Floyd Knoop, Creighton University School of Medicine  
knoop@creighton.edu

### Poster Session

Poster sessions will be an important part of this meeting. Poster abstracts must be submitted on-line and will be peer-reviewed. Accepted abstracts will be published in the Proceedings of the Workshop following the meeting.

### Call for Abstracts

Abstracts must be submitted on-line to Floyd Knoop, [knoop@creighton.edu](mailto:knoop@creighton.edu) by **April 1, 2008**.

## Meeting Size

In order to maximize interaction, the workshop sessions will be limited to 125 participants.

## Meeting Dates

Saturday, May 3 – Registration open 3-5 pm    Reception / Dinner 5-7:30 pm    Opening Session – 7:30 pm  
Wednesday, May 7 – Workshop ends – 11:30 am

## Hotel Accommodations

Accommodations for the Workshop at Ocean Creek Resort are limited. The cut-off date for group discount rates is **March 31, 2008**.

Ocean Creek Conference Center  
10600 North Kings Highway  
Myrtle Beach, SC 29598  
Tel: 843-272-7724    Website: [www.oceancreek.com](http://www.oceancreek.com)

## Reservations must be made directly with Ocean Creek Resort by calling: 1-800-845-0353 Refer to Group #183169

Group Rates:    Studio Villa \$99.00\* per night    1 Bedroom Villa \$119.00\* per night    2 Bedroom Villa \$144.00\* per night

\*Plus 10% South Carolina State Tax. All Villas are equipped with kitchen, living room, dining room and spacious balcony.  
Each bedroom has a private bath.

The Lodge facilities are within a short walk of the meeting room, dining facilities and beautiful beach. One night's deposit is required with reservation and Ocean Creek Resort accepts major credit cards.

Participant's families are welcome and encouraged to attend. With 57 acres for exploring and bicycling and 2-1/2 miles of secluded beachfront that is perfect for long walks and jogging. Spouse/children meal packages are available. See registration form for fees. Family members may prepare meals in the villa or eat separately in local restaurants. Each villa has a sleeper sofa, so there is room for four children in a 2-bedroom villa.

## Flying to Myrtle Beach:

Make flight reservations to the Myrtle Beach Jet Port (MYR). The Jet Port is approximately 11 miles south of Ocean Creek Resort.

## Airport Transportation:

Take a taxi to Ocean Creek Resort (\$28-\$30 one-way), or rent a car. All major car rental agencies are represented in the airport.

## Driving to Ocean Creek:

Take I-95 to US 501. Ocean Creek Resort is approximately 10 miles north of the US 501 / US 17 bypass intersection. Traveling north on US 17 bypass, Ocean Creek Resort will be on your right. An alternate route is I-40 to Wilmington, NC then South on US 17. Go to the website for map: [www.oceancreek.com](http://www.oceancreek.com)

## Registration:

We encourage you to register on-line at: [http://www.amsmic.org/how\\_to\\_register\\_mb.html](http://www.amsmic.org/how_to_register_mb.html)

Or you may register by completing the enclosed Registration Form and mailing it with payment by March 31, 2008 to Amazing Occasions. After that date, registration will be accepted on space-available basis.

### Registration Fee:

\$475 – before March 31, 2008    \$525 – after March 31, 2008

Registration fee includes:

|                             |                          |                       |                              |
|-----------------------------|--------------------------|-----------------------|------------------------------|
| -Welcome Reception / Dinner | -(3) Buffet Lunches      | -Conference Materials | -Proceedings of the Workshop |
| -(4) Buffet Breakfasts      | -Closing Farewell Dinner | -Refreshment Breaks   |                              |

## Cancellation Policy:

Registration fee, less a \$35 handling fee, is refundable if notified by April 3, 2008. No refunds will be processed after April 3, 2008. Alternate participants will be accepted.

## Inquiries:

Inquiries regarding Registration, Hotel, Food and Travel:  
Sheilah Jewart, Conference Coordinator  
Amazing Occasions, Inc.  
9037 Ron Den Lane, Windermere, FL 34786  
Tel: 407-876-5973  
Fax: 407-876-0750  
E: [amazing@iag.net](mailto:amazing@iag.net)  
Further Information: [www.amsmic.org](http://www.amsmic.org)

Inquiries regarding the Agenda and Program:  
Floyd C. Knoop, Ph.D.  
Component I Director  
Professor, Medical Microbiology & Immunology  
Creighton University School of Medicine  
2500 California Plaza  
Omaha, NE 68178  
Tel: 402-280-1884  
[knoop@creighton.edu](mailto:knoop@creighton.edu)

# 12<sup>th</sup> Microbiology and Immunology Educational Strategies Workshop

Saturday, May 3 to Wednesday, May 7, 2008

## Registration Form

Please Print Or Attach Business Card

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Univ/School: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

e.Mail: \_\_\_\_\_

Tel: ( \_\_\_\_\_ ) \_\_\_\_\_ Fax: ( \_\_\_\_\_ ) \_\_\_\_\_

### Accommodations:

Reservations must be made directly with Ocean Creek Resort by calling: 1-800-845-0353

Each Lodge Villa has a fully equipped kitchen, dining area and spacious balcony.

Studio: \$99.00\*    1-Bedroom: \$119.00\*    2-Bedroom: \$144.00\*

\*Plus 10% South Carolina State Tax and \$4.50 Resort Fee

**Refer to Group #183169 The cut-off date for group discount rates is March 31, 2008**

### Meals:

Arrival Date: \_\_\_\_\_ Departure Date: \_\_\_\_\_ Food Allergies: \_\_\_\_\_

| Registration Fees:   | Before March 1   | After March 1 | Total        |
|--|------------------|---------------|--------------|
| Member   | \$475.00**       | \$525.00**    | _____        |
| **Includes 2 dinners/4 breakfasts/<br>3 luncheons/conference materials<br>Workshop Proceedings |                  |               |              |
|  | <b>Total Due</b> | <b>\$</b>     | <b>_____</b> |

Make check payable to: Amazing Occasions, Inc (Tax ID #59-322-7880)

### Cancellation Policy:

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### Mail or Fax to:

Sheilah Jewart, Conference Coordinator

Amazing Occasions, Inc.

9037 Ron Den Lane, Windermere, FL 34786

Tel: 407-876-5973 Fax: 407-876-0750

E: amazing@iag.net

Website: www.amsmic.org